

Unit 03: Attitude and Attitude Change

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Table of Contents

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1. Unit 03: Attitude and Attitude Change

4. Chapter: Unit 03: Attitude and Attitude Change

1. Unit 03: Attitude and Attitude Change Questions

4.1.1. All of the following are basic components of an attitude EXCEPT:

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All of the following are basic components of an attitude EXCEPT:

Please choose only one answer:

- affective or emotional reactions to the attitude object.
- memories of the first encounter with the attitude object.
- cognitions or beliefs about the attitude object.
- actions or behaviors directed toward the attitude object.

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4.1.2. Ambivalent attitudes:

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Ambivalent attitudes:

Please choose only one answer:

- include both positive and negative components.
- predict behavior very well.
- tend to be very weak.
- are not easily accessible in memory.

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4.1.3. An attitude best predicts behavior when:

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An attitude best predicts behavior when:

Please choose only one answer:

- the attitude has been activated recently.
- the attitude is very weak.
- a person has not thought about the attitude object recently.
- it is comprised of both positive and negative beliefs.

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4.1.4. Effort justification would lead a person to like an athletic team m...

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Effort justification would lead a person to like an athletic team more after having gone through:

Please choose only one answer:

- an easy initiation in order to join.
- no initiation in order to join.
- a simple application process in order to join.
- a difficult initiation in order to join.

Check the answer of this question online at QuizOver.com:

Question: [Effort justification would lead a person Saylor Foundat @The Social](#)

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4.1.5. In Festinger's classic experiment on cognitive dissonance, the inde...

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In Festinger's classic experiment on cognitive dissonance, the independent variable was:

Please choose only one answer:

- how much the participant was paid to lie (\$1.00 or \$20.00).
- how much the participant reported enjoying the task.
- the time it took for each participant to complete the task.
- the ratings of how well the participant lied to another participant.

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4.1.6. Which of the following examples best reflects how classical conditi...

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Which of the following examples best reflects how classical conditioning might be used to shape an attitude?

Please choose only one answer:

- A teacher gives her students stickers whenever they perform well on a task
- The manufacturer of a stuffed animal toy includes access to a website with games related to the toy for anyone who purchases it
- A father rewards his son with money every time his son takes out the trash
- The owner of a kitchen gadget store makes sure the store always smells like freshly baked cookies

Check the answer of this question online at QuizOver.com:

Question: [Which of the following examples best Saylor Foundat Social Psychology](#)

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4.1.7. Which of the following is the best description of cognitive dissonance...

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Which of the following is the best description of cognitive dissonance?

Please choose only one answer:

- A state of psychological wonder in which a person ponders the origins of his or her beliefs
- A heightened sense of public self-consciousness in which people worry about other people's impressions of their competence
- A temporary state of depressed arousal, during which a person ruminates over negative life events
- An uncomfortable state of psychological arousal that occurs after a person has acted in a manner that is inconsistent with the person's beliefs

Check the answer of this question online at QuizOver.com:

Question: [Which of the following is the best Saylor Foundat Social Psychology](#)

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4.1.8. Which of the following scenarios best illustrates Bem's self-percep...

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Which of the following scenarios best illustrates Bem's self-perception theory?

Please choose only one answer:

- A ten-year-old girl decides she must like broccoli because she ate it at dinner the night before
- An eleven-year-old girl is happy after she learns she has been selected for the school soccer team
- A nine-year-old boy quits chewing gum because he has a toothache
- An eight-year-old boy wants to get his hair cut the same way as his father's because he thinks it looks handsome

Check the answer of this question online at QuizOver.com:

Question: [Which of the following scenarios best Saylor Foundat Social](#)

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